

Primacy, top importance

Urgency, time-sensitive

Certainty, high probability target will receive and read

From:

<http://plain-english.com/dimeogolddoc/> - **Dime-O-Gold User and Admin Guide**

Permanent link:

http://plain-english.com/dimeogolddoc/doku.php?id=benefits_statement&rev=1398858360

Last update: **2014/04/30 07:46**

