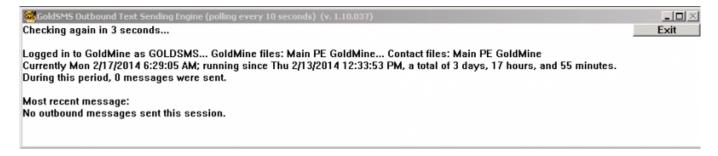
Components of GoldSMS

GoldSMS Blast



This component responds to SMS "jobs" scheduled in GoldMine for:

User: GOLDSMS Activity Code: TXO Activity Type: Other Action Date/Time: Choose, or leave alone for immediate processing

| chedule an Other Action | 8 |
|--|---|
| Detail Users Resources Free/Busy Recurring Series | |
| Link to selected Contact: Joe Schmoe Reference: A big brown fox jumped over the lost yellow log | Primary User: GOLDSMS (Text Mess Time Date: 2/17/2014 - |
| Notes: B ∠ ∐ ∠ △ ↓ △ △ ↓ △ □ The Notes field is where the body of the Text message goes. The Reference line will be captured for the sake of inclusion in History, along with the rest of the message. | Time: Duration: Image: Mining the second |
| Options Activity: Other Opportunity / Project: (none) Or Case: (none) New | Send a request with the Other to: Contact(s) |
| | Schedule Cancel |

Tip: The way to do a blast, or broadcast, is to define a filter or group in GoldMine, then do a group schedule operation, using the options as above, but scheduled en masse for the filter or group.

Blast checks GoldMine's cal table every 10 seconds by default.

Note: this module is not needed if you have no plans to send out broadcast or scheduled Text messages. If you only plan to send out blasts at specific times of the year you can leave it turned off

'til needed.

Tip: GoldSMS Blast can be used in conjunction with GoldMine's Automated Processes module to react to fast-changing urgent information, like financial or mortgage market fluctuations. Or you could integrate Texting into a series of escalating reminders, as might be used in medical/dental scheduling.

From: http://www.plain-english.com/goldsmsdoc/ - GoldSMS User and Admin Guide

Permanent link: http://www.plain-english.com/goldsmsdoc/doku.php?id=goldsms_blast&rev=1392661038



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